

OUTLOOKS

October 2018

ECONOMIC OUTLOOK

Summary

"Our economy is strong. Growth is running at a healthy clip. Unemployment is low, the number of people working is rising steadily, and wages are up. Inflation is low and stable. All of these are very good signs." These plain spoken opening remarks are from Federal Reserve Chairman Jerome Powell's recent press conference on September 26, 2018. Sounds pretty positive, doesn't it? We would not disagree with his assessment of the economy and the variety of measures referenced in the quote. The Fed distributes a Summary of Economic Projections (SEP) after each press conference where they detail their consolidated views on GDP growth, inflation and the unemployment rate. We would like to focus on GDP growth this month.

All Federal Open Markets Committee (FOMC) participants believe GDP growth must slow over the next few years. Their forecast features a strong second half for 2018 then a marked deceleration in economic growth in 2019 (2.1% to 2.8%), followed by 2020 (1.7% to 2.4%) and finally 2021 (1.5% to 2.1%). That growth trajectory is based upon continued, gradual hikes in the Federal Funds rate consisting of one more in 2018, three more in 2019 and one final hike in 2020. It's important to note that the forecast and projected rate hikes are a function of the economy growing in line with their expectations and inflation falling within their model estimates.

It's important to put our global hat on when assessing projected Fed actions and overlaying them against other likely major central bank initiatives over the forecast horizon. We believe that other regionally specific impediments (European political misalignment, Brexit, Japanese demographics and Asian supply chain realignment -tariffs) will conspire to alter the best laid plans from the Fed. Domestically, housing and auto/truck sales have plateaued over the last 12 months and that is before the Fed potentially raises rates another five times. So, it could be more Goldilocks ahead, as the U.S. economy slows next year, inflation remains firm, but not problematic and other nations gradually deal with their long-term problems.

Positives

ISM Manufacturing Index weakens a bit but still historically strong

ISM Non-Manufacturing Index surprises to the upside and reaches a more than 20-year high

ADP monthly employment numbers surprise to the upside, with positive prior month revisions

Negatives

Existing home sales are around the average for the last 18 years and the SALT change is affecting high real estate tax states' home sales

Q3 auto and truck sales are below prior year levels

Advance goods trade balance widens, detracting from current period GDP calculations



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EQUITY OUTLOOK

Summary

Equity markets were calm throughout the month of September. In fact, from the closing mark at the end of August, the S&P 500 closed within 1.03% above or below that level for every trading day in September. Even with sensationalized news headlines on a daily basis, equity markets have seemingly taken a "wait and see" approach to a number of outstanding items such as mid-term elections, earnings season and trade disputes.

With the third quarter now in the books, the S&P 500 eked out a 0.6% gain for the month. That capped off an impressive quarter during which the index rose 7.7% bringing the year-to-date return to 10.6%. The results have been particularly impressive given that performance in mid-term election years has historically been mostly level for the first three quarters only to rally in the final quarter. This year the markets appear to have reacted more to the strength of corporate earnings and economic fundamentals, focusing less on partisan bickering and chaos in Washington.

Growth outperformed value stocks again in September, but the difference was rather subtle and somewhat characteristic of a trendless market. The performance of specific sectors also didn't reveal any significant trends last month. International stock returns were mixed with developed market MSCI EAFA Index closing 0.9% higher and the MSCI Emerging Market Index finishing 0.5% lower.

Headed into the final quarter of 2018, stocks stuck in neutral for the last month are likely to find a gear as many outstanding matters come to a head. Quarterly-earnings season starts up later this month and expectations are lofty once again for corporate America. The Trump administration has reached agreements on trade negotiations with Canada and Mexico and there have been signs of progress with European partners. Little headway has been made with China to date, but neither side benefits from drawing things out too long. Mid-term elections are just weeks away and regardless of the outcome and your political leanings, most will welcome relief from the endless stream of political fodder.

The bottom line is that many of the issues looming over the markets in recent months will ultimately have a conclusion. Markets should experience some volatility as they digest the outcome of each matter, but the removal of these overhangs should pave the way for the broad markets to move higher. We continue to believe U.S. equities are attractive for long-term investors and feel small and mid-cap domestic stocks look particularly desirable. International stocks will likely remain volatile as trade negotiations continue. Any progress on that front should provide a nice catalyst for foreign investments.

Positives

Equity valuations are reasonable following recent earning growth

High and generally escalating consumer and business sentiment

Negatives

Rising wages and input costs

Inter-global economic relationships strained

Unknown

Duration of the "trade war"

Outcome of the mid-term elections

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FIXED INCOME OUTLOOK

Summary

With little fanfare, on September 26 the Federal Open Market Committee (FOMC) followed through with its well-telegraphed, methodical process of "normalizing" interest rates. They increased the Fed Funds rate by another 25 basis points (bps) to a range of 2.00 to 2.25%. As with the past few accompanying press releases, they acknowledged the strong economic environment and inflation near their 2% target, but interestingly, they removed a key phrase claiming that policy was still accommodative. That change reflects that either they believe the funds rate is approaching neutral, or they are not sure where exactly is neutral. We think the latter is more likely as more members are probably realizing that neutral today might be quite different from neutral in the past. They have also become increasingly concerned about inverting the yield curve. Clearly even the hawks on the committee have softened their stance. Even so, the overnight rate is still expected to be increased again in December and possibly a few more times next year, as most FOMC participants believe policy will need to become restrictive given the overall strength of the economy and the tight labor markets.

As has been the trend, interest rates increased across the curve in advance of the FOMC meeting, and then actually declined by a few bps after the announcement. The 2-year Treasury note increased 19 bps for the month to end at 2.82%. Since the start of the year, this yield has increased by almost a full percentage point (94 bps) and it is now at the highest level in over a decade. The 10-year increased by 20 bps during September and at 3.06%, it is now 66 bps higher than at the beginning of the year.

With yields higher, intermediate maturity (1-10 year) Treasury notes delivered negative returns for the month (-0.52%). Supported by the same strong economic data, the incremental yield on corporate bonds narrowed in aggregate (7 bps). Narrowing spreads moderated their price decline enough that investment-grade corporate bonds, in the same maturity range, declined less than half as much in value (-0.25%). We still expect interest rates will move somewhat higher as we finish the final quarter of the year, but the vast majority of the move is behind us. If the data remains as strong as it's been, then 3.25% remains a reasonable target for 10-year Treasury note yields. We do not think the curve will invert until there is evidence of slowing growth and the end of this historically long business cycle. With a yield of 3.20% on the Bloomberg Barclays Intermediate Government/Credit Index, it appears the clouds are breaking and brighter days are ahead for bond investors.

Positives

Slowing global growth should ease commodity demand and prices

The Fed seems to be reevaluating what level is a neutral rate

Negatives

Stronger economic growth combined with higher deficits

Tight labor markets lead to shortages and higher wages

Unknowns

Trade and geopolitical relationships with China

Mid-term elections and control of Congress could impact further policies